

**B LAB  
AFRICA  
SUMMIT  
2024**



# **PARTNERSHIP OPPORTUNITIES**

**BE A PART OF IT  
PARTNERSHIP PACKAGES**



# Platinum Sustainability Partner

## Pre-Summit Deliverables

- **Engagement Opportunity:** Collaborate in shaping the summit's agenda to ensure alignment with your brand's values and objectives.
- **Internal Engagement Boost:** Enhance internal engagement and connectivity within the B Lab ecosystem through promotional activities.
- **Prominent recognition as the Platinum Sustainability Partner** on all marketing and communication materials.
- **Full banner advertisement** featuring your company on the summit website.
- **Company logo** prominently displayed on the summit website with a clickable URL.
- **Inclusion in promotional posts** across all major social media platforms, including Facebook, X, and LinkedIn.

## Summit Deliverables

- **Panel/Workshop Co-Host:** Tailored panel discussion or breakaway room workshop that aligns with your product/service offerings within relevant summit categories.
- **Speaking Opportunity:** Opportunity to participate as a speaker on a relevant panel discussion or topic, actively promoting your business/brand.
- **Executive Priority Seating:** Reserved premium seating and Ten (10) complimentary Summit tickets
- **Brand Visibility:** One minute company video that will be played during the Summit
- **Logo** prominently displayed on conference signage, banners, and promotional materials.
- **Website Recognition:** Name and logo prominently displayed on the B Lab Africa website for 6 months, linked directly to your company website.
- **Exhibition Booth Opportunity:** Reserved space and setup for an exhibition booth to showcase your offerings.

## Post-Summit Deliverables

- **Engagement in Post-Summit Initiatives:** Opportunity for continued participation and involvement in post-summit initiatives.
- **Global Network Recognition:** Prominent highlight in the post-summit report distributed to our global network, recognizing your sponsorship and business contributions.
- **Attendee Introductions:** Facilitated introductions to summit attendees upon request, enhancing networking opportunities.
- **Social Media Acknowledgment:** Recognition across all major social media platforms, including Facebook, X, and LinkedIn, acknowledging your sponsorship and involvement in the summit.

**For more information, kindly email [summit@b-labafrika.net](mailto:summit@b-labafrika.net)**

# Gold Social Responsibility Partner

## Pre-Summit Deliverables

- Internal Engagement Promotion: Opportunity to enhance internal engagement and collaboration within the B Lab ecosystem through tailored promotional activities.
- Prominent recognition as Gold Social Responsibility Partner on all marketing and communication materials.
- Half-banner advertisement featuring your company on the summit website.
- Online Brand Visibility: Company logo prominently displayed on the summit website with a clickable URL.
- Inclusion in promotional posts across all major social media platforms, including Facebook, X, and LinkedIn.

## Summit Deliverables

- Speaking Opportunity: Opportunity to participate as a speaker on a relevant panel discussion or topic, actively promoting your business/brand.
- Brand Visibility: Inclusion in the summit program
- Website Recognition: Name and logo prominently displayed on the B Lab Africa website for 6 months, linked directly to your company website.
- Logo prominently displayed on conference signage, banners, and promotional materials.
- Executive Priority Seating: Reserved premium seating for your executives during summit sessions.
- Exhibition Booth Opportunity: Reserved space and setup for an exhibition booth to showcase your offerings.

## Post-Summit Deliverables

- Global Network Recognition: Prominent feature in the post-summit report distributed to our global network, acknowledging your sponsorship and highlighting your business contributions.
- Attendee Introductions: Facilitated introductions to summit attendees upon request, enhancing networking opportunities.
- Social Media Acknowledgment: Recognition across all major social media platforms, including Facebook, X, and LinkedIn, acknowledging your sponsorship and involvement in the summit.

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# Silver Governance Partner

## Pre-Summit Deliverables

- Silver Governance Partner Recognition: Prominent acknowledgment as the Silver Governance Partner on all marketing and communication materials.
- Quarter-banner advertisement featuring your company on the summit website.
- Online Brand Visibility: Company logo prominently displayed on the summit website with a clickable URL.
- Inclusion in promotional posts across all major social media platforms, including Facebook, X, and LinkedIn.

## Summit Deliverables

- Panel Discussion Sponsorship: Exclusive partnership recognition for a panel discussion, prominently displayed as "Brought to you by [Your Company Name]."
- Brand Visibility: Inclusion in the summit program
- Logo prominently displayed on conference signage, banners, and promotional materials.
- Executive Priority Seating: Reserved premium seating for your executives during summit sessions.
- Exhibition Booth Opportunity: Reserved space and setup for an exhibition booth to showcase your offerings.
- Five (5) complimentary tickets to attend the summit.

## Post-Summit Deliverables

- Attendee Introductions: Facilitated introductions to summit attendees upon request, enhancing networking opportunities.
- Inclusion in Post-Summit Report: Prominent feature in the post-summit report distributed to our global network, acknowledging your sponsorship and highlighting your business contributions.
- Social Media Acknowledgment: Recognition across all major social media platforms, including Facebook, X, and LinkedIn, acknowledging your sponsorship and involvement in the summit.

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# Green Impact Partner

## Pre-Summit Deliverables

- Green Impact Partner Recognition: Prominent acknowledgment as Green Impact Partner on all marketing and communication materials.
- Quarter-banner advertisement featuring your company on the summit website.
- Online Brand Visibility: Company logo prominently displayed on the summit website with a clickable URL.
- Inclusion in promotional posts across all major social media platforms, including Facebook, X, and LinkedIn.

## Summit Deliverables

- Brand Visibility: Inclusion in the summit program
- Logo prominently displayed on conference signage, banners, and promotional materials.
- Exhibition Booth Opportunity: Reserved space and setup for an exhibition booth to showcase your offerings.
- Complimentary Summit Tickets: Five (5) complimentary tickets to attend the summit.

## Post-Summit Deliverables

- Feature in the post-summit report distributed to our global network, acknowledging your sponsorship and highlighting your business contributions.
- Social Media Acknowledgment: Recognition across all major social media platforms, including Facebook, X , and LinkedIn, acknowledging your sponsorship and involvement in the summit.

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# ADDITIONAL PARTNERSHIP OPPORTUNITIES

## Additional Partnership Opportunities:

- Official Vehicle Partner
- Official Accommodation Partner
- Official Venue Partner
- Nightcap Sponsor
- Beverage Partner
- In-Kind Partner (Sample products, goodie bags, branded notebooks, pens, power banks, table drops, etc.)

## Deliverables:

- Social media mentions acknowledging partnership
- Brand awareness opportunities (all products can be branded in alignment with your marketing strategy)
- Complimentary tickets to the Summit

For a detailed discussion on deliverables tailored to your brand's value proposition, we are open to crafting a bespoke proposal based on your offerings. To explore customized partnership opportunities, please contact our Events Coordinator:

Nastassia Munessar

Email: [nastassia@b-labafrica.net](mailto:nastassia@b-labafrica.net)



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# THANK YOU

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